

From Manhattan to Cobham, Fridays' New Cocktail Bar + Restaurant opens its doors

- 63rd+1st will open to the public on Friday 21st May
- Ideally located on Cobham High Street, the new Cocktail Bar + Restaurant provides the premium experience of a City based cocktail bar but with a local community feel



[63rd+1st Cobham interior]

23rd September 2021: 63rd+1st, a new cocktail led bar and restaurant launched by Hostmore Group, officially opened its first venue on Cobham High Street this week ahead of the Bank Holiday weekend.

Inspired by the original TGI Fridays founded in 1965 in Manhattan on the corner of 63rd Street and 1st Avenue, 63rd+1st is a visible departure from the iconic Fridays brand but celebrates the same personality and principles of classic cocktails, quality food and legendary atmosphere.

The first 63rd+1st spans 180-metres squared, seating 96 in the restaurant, with outdoor dining for an additional 20 covers. Further 63rd+1st locations across the UK will be announced later in 2021.

The space has been devised to create various zones with American style booths, window seats, a relaxed lounge area, a more formal dining area and seating at the bar, and is designed to cater for young professionals and a local community.

63rd+1st is a vibrant meeting place. The decor has the feel of a Manhattan loft with exposed brickwork, polished concrete, reclaimed timber flooring and bespoke fittings with a sixties vintage vibe - a subtle nod to the heritage of the first Fridays restaurant. And the door handles have been inspired by the Chrysler Building in New York and the

plus motif, representative of the New York grid, and the crossroads where 63rd Street and 1st Avenue meet, is confidently integrated into fixtures and fittings.

At the heart of 63rd+1st is the bar, a focal point where cocktails will be expertly crafted. The New York influenced menu includes a selection of nibbles, sharing plates, salad bowls, burgers and surf & turf, with a focus on quality and provenance. A simple but delicious Brunch menu will be added soon.

Robert Cook, CEO of 63rd + 1st, says: “We are extremely proud of what this new bar and restaurant represents – the coming together of many things – people, culture, tastes and styles. 63rd+1st provides the premium experience of a City based cocktail bar but with a local community feel. This vibrant, yet stylish meeting place is the perfect day to night venue where visitors can enjoy the company of like-minded people.”

[Click here](#) to see the 63rd+1st menu in full and pre-book a table.

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NOTES TO EDITORS

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About 63rd+1st:

63rd+1st

63rd+1st is a new, design led cocktail bar and restaurant from. The first location opened in Cobham, Surrey, in May 2021 with the second location in Glasgow, Scotland opening on 24th September 2021. Further expansion plans will be unveiled later this year with the next location confirmed in Harrogate, North Yorkshire.

63rd+1st has been inspired by the original TGI Fridays in New York, which opened on the corner of 63rd Street and 1st Avenue in 1965 by iconic salesman and restaurateur, Alan Stillman. His vision was to create a place that attracted the career crowd, and within a week it was so popular with hordes of singles that it had to be roped off by police.

Our plus symbol represents these origins as the place where two roads meet, and demonstrates the philosophy of doing more for our guests.

In 1987 Tom Cruise filmed 'Cocktail' in the original bar having been trained by TGI Fridays bartenders. 63rd+1st is a celebration of a unique heritage and bar expertise, with a modern twist, aimed at young professionals and those with a nostalgic affection for the Fridays brand.

www.63rdand1st.co.uk

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