

Hostmore plc

Opening of Fridays Restaurant in Chelmsford, Essex

4 May 2022

Hostmore plc ("Hostmore") announces that a new flagship Fridays is opening in Chelmsford, Essex, on 13 May 2022. This takes the number of Fridays in the UK to 85, and is the second Hostmore opening this year, following the successful launch in March of the world's first Fridays' quick service restaurant concept, 'Fridays and Go', in Dundee.

The new site, located on Springfield Road, has indoor seating for more than 250 covers, with an additional 26 covers available outside in its al fresco dining section. Live sport will be available seven days a week and live music on Friday and Saturday nights.

Two further Fridays are planned for this financial year in Barnsley and Durham, in addition to Hostmore's pipeline for further 63rd+1st sites. Hostmore currently has 88 sites in total around the UK (excluding Fridays in Chelmsford).

Robert B. Cook, Hostmore's Chief Executive Officer, commented:

"We're excited for the first opening of a full-scale Fridays restaurant outside of lockdown and it's the perfect time to celebrate the rebirth of the bar at Fridays. With the bar as the focal point of this new venue, and with live music, live sport and our classic cocktails, Fridays Chelmsford will take us back to our roots and deliver what we do best – great customer experience and great fun.

We continue to focus on developing our core Fridays and 63rd+1st brands, with several more openings confirmed for this year."

ENDS

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Hostmore is a growing hospitality business with its current operations focused on the American-themed casual dining brand, 'Fridays', the new quick service restaurant 'Fridays and Go', and the cocktail-led bar and restaurant brand, '63rd+1st'. While Fridays has been trading for over three decades in the UK, Hostmore was established in 2021 to provide a platform for the development of hospitality brands under the leadership of an experienced management team that has a track record of building businesses in the hospitality and leisure sectors. Hostmore's businesses are defined by their iconic brand experience and vibrant heritage. As of 4 May 2022, Hostmore operates 88 restaurants in the United Kingdom and Jersey, the majority of which are in high footfall locations, including retail parks, shopping centres and city centres. Hostmore is seeking to add rapidly growing, early-stage businesses to its portfolio of complementary hospitality brands, as well as to extend its offering in other experience-led, leisure concepts, and exploring opportunities with TGI Friday's, Inc., the franchisor of Fridays, to expand its existing brands into new franchise territories.