

26 October 2022

Hostmore plc

Robert. B. Cook appointed Non-Executive Director of Occupyd Limited

Hostmore plc (the "Company") the hospitality business with brands including 'Fridays', '63rd+1st' and 'Fridays and Go', announces that Robert B. Cook, Chief Executive Officer, has been appointed as a Non-Executive Director of Occupyd Limited with effect from 25 October 2022 following approval from the Hostmore Board.

Occupyd Limited, which trades as Obvlo, is a new hospitality infotech company which aggregates places to go and things to do for hotels and other hospitality companies, allowing their guests to live like a local. Obvlo's innovation is in the automated curation and maintenance of content and dynamic personalisation, ensuring that travellers see relevant, useful and accurate information.

Commenting on his appointment, Robert B. Cook, Hostmore CEO, said:

"I am delighted to be joining the Board of Occupyd Limited, which, through Obvlo, is seeking to provide a richer experience for customers across the hospitality industry – an endeavour which closely aligns with Hostmore's own digital transformation journey and wider strategy."

ENDS

ENQUIRIES

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NOTES TO EDITORS

Hostmore plc is a UK hospitality business which runs the American-themed casual bar and dining brand, 'Fridays' (formerly TGI Fridays), the cocktail-led bar and restaurant brand, '63rd+1st', and the fast casual dining brand, 'Fridays and Go'.

The Group was established in 2021 to provide a platform for the development and growth of attractive hospitality brands, defined by their iconic brand experience and vibrant heritage. Hostmore is focused on the organic growth of its existing brands, alongside expanding through new, exciting concepts which have roll-out potential.

Hostmore currently operates 90 sites in the UK, the majority of which are in high footfall locations, including retail parks, shopping centres and city centres.

<https://www.hostmoregroup.com>